Decide properly.

Your flexible BI solution

Still guessing
or already deciding?

The right analytics strategy is the basis of a successful transformation process.

When it comes to data analyses, real benefit results from the right strategy when selecting and interpreting your data. Optimally, you connect relevant information across departments and processes. Thus, you know in advance how to interpret possible results.

When setting up an optimal BI environment with OMNILYTICS, we rely on a holistic offer that consists of individual consulting and agile implementation.

For the structured implementation—in addition to BI expertise—a flexible software solution is required to select the decision-critical data from the mass of your data, to retrieve it continuously and to present the information obtained in an appealing and well-structured manner.

At the same time, the insights you gain from developing and refining your analytics strategy are an ideal foundation for (digital) transformation processes in your company.

Creating benefit
with analytical data

Understanding data as a valuable product

The structured and target-group-specific provision of long-term and real-time data is essential in order to make evidence-based decisions—both in daily business and in long-term investment or strategy issues. In order to be able to recognize and evaluate relevant correlations, data silos, i.e. data sets that are considered in isolation, must be broken down.

Business Intelligence (BI) is an elementary component in all business areas for the recognition of optimization potentials, and forms the basis for continuous development.

By systematically analyzing relevant key performance indicators (KPIs) and measured values, business processes can be continuously improved. This reduces costs, modifies unprofitable workflows and increases the quality of services and products.

With a targeted analytics strategy, you secure decisive competitive advantages and benefit from long-term economic future security. Thanks to the efficient implementation of OMNILYTICS in an agile BI project environment combined with sustainably usable results, the return on investment is quickly achieved.

Support from strategic consulting to efficient implementation

OMNILYTICS
Business Intelligence Solution

**OMNILYTICS
Modeler**

Easy creation of target-group-oriented BI models as a basis for all analyses

**OMNILYTICS
Services**

Field-proven consulting and implementation concept for agile BI projects

**OMNILYTICS
BPMN**

Evaluate automated workflows in a structured manner and optimize them

**OMNILYTICS
Library**

Use proven BI templates for quick and efficient implementations

**OMNILYTICS
Data Factory Solution**

Central data pool for all analyses via mobile access at any time

OMNITRACKER
THE BUSINESS PROCESS ECOSYSTEM

Modular. Flexible. Scalable.

OMNILYTICS is a modularly structured all-in-one solution for requirements in the areas of Business Intelligence, reporting and analytics. With our unique and innovative consulting concept, OMNILYTICS Services, we develop your individual BI strategy together with you. Therefore, we support you in modeling your data and jointly build the necessary software architecture. In an agile sprint process, the project objectives and the strategic approach are defined before implementation and evaluation begin. This keeps you flexible and provides you with fast and sustainable results.

All data sources can be integrated in OMNILYTICS. You can use the central database of your process platform including connected third-party systems—independent of the manufacturer—for data modeling, evaluation and visualization of your KPIs. An OMNITRACKER integration including all applications as well as data output directly in the Business Process Ecosystem OMNITRACKER is possible. All BI data can be stored and accessed on-premises, via cloud and mobile to create, among other things, performance cockpits, target-group-specific reporting as well as periodically generated reports for the company management.

Numerous application possibilities ...

Business analysis for shopping centers

For a shopping center, the ratio of sales to sales areas used was to be analyzed, as well as the influence of time of day and weather situation on the sales figures of the individual sectors. These multidimensional analyses made it possible to compare the profitability of the stores in a structured way. All data was visually presented as interactive dashboards.

Benefit: Increased profitability and targeted initiation of sales-promoting measures

Implementation effort: 5 BI sprints

Business analysis in the trade sector

As part of a large-scale IT project, a holistic business analysis of a customer in the retail sector took place, using the all-in-one BI solution OMNILYTICS. For the creation of the "Balanced Scorecard", performance data of products and services were processed, and aspects of financial accounting and order situation were included.

Benefit: Establishment of a BI architecture for long-term, strategic further developments

Implementation effort: 22 BI sprints

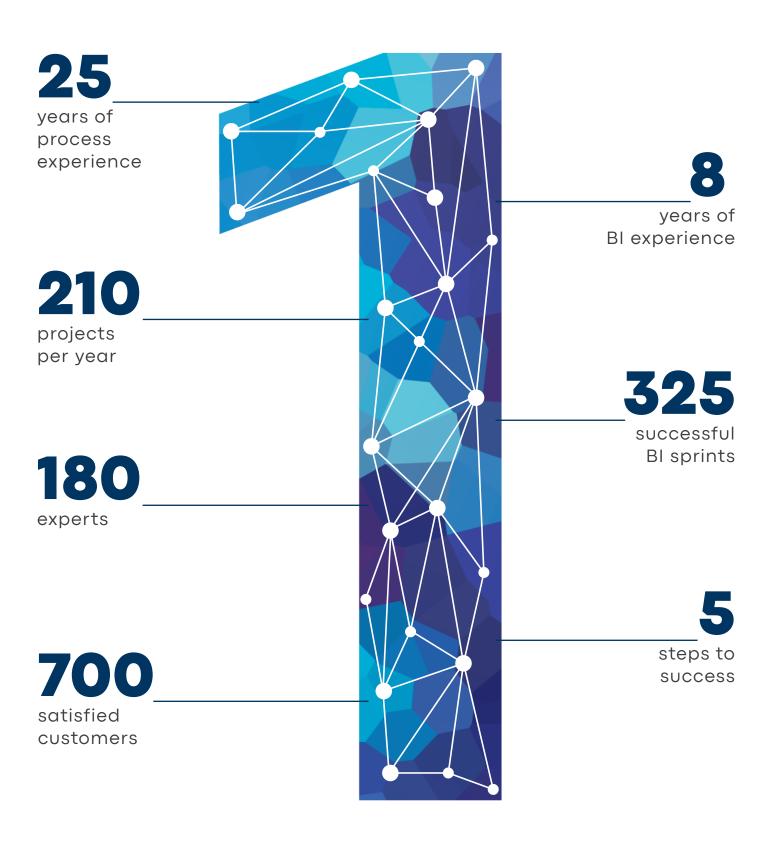## Business analysis in production

In cooperation with a consulting company, the processes including production, storage and work areas of a production company were to be analyzed. Optimizations are to be carried out with the help of this database. Based on this, further analytics elements for data-driven corporate management are planned.

Benefit: Evaluation of production processes for the identification of optimization potentials

Implementation effort: 1 BI sprint

... with one individual solution

25
years of
process
experience

210
projects
per year

180
experts

700
satisfied
customers

8
years of
BI experience

325
successful
BI sprints

5
steps to
success

Success sprint guarantee

We guarantee that jointly defined sprints will be successfully completed in five days each.
The results are already applicable after one sprint.

Independent solutions

For companies of the SME sector to global players: We support all enterprises in the digitization and automation of IT and non-IT services. OMNITRACKER is used in all industries and company sizes. Thanks to our experience and flexibility, we serve all branches as well as niche sectors with individual solutions.

More services

Our consulting experts advise you on the development and implementation of your digital projects. As a reliable software partner, we have accompanied thousands of software projects in over 750 live systems. With this extensive experience and know-how, we support you in all phases: from requirement analysis and implementation to system migrations and workflow optimization—always with assistance of our technical support. Our trainings for end users, administrators and customizing trainings as well as web-based seminars complete the OMNINET service portfolio.

About OMNINET

OMNINET, headquartered in Eckental near Nuremberg, Germany, and with other national branches and international subsidiaries, is one of the market leaders in the field of business process software, especially in the field of IT and enterprise service management. The product portfolio ranges from a highly flexible platform for the digitization and automation of business processes to BI tools and cloud-based service management solutions.

OMNINET is certified to ISO standard and has been delivering certified and award-winning software products for 25 years—100% made in Germany. OMNITRACKER is the industry-independent software solution for an ITIL®4- and GDPR-compliant implementation of individual digitization strategies.

Contact

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